

**NOT
YOUR
BRO** ♀

RAINBOW PAPER



NOT YOUR BRO_♀

WHO ARE WE?



Not Your Bro is a metaverse movement focused on empowerment and celebration of all Womxn, the LGBTQIA+ community & their allies.

At the centre of our movement is a powerful 10,000 piece NFT collection, filled with the colours of the rainbow and depicting a figure of inspiration to our artist, Natalie.

10%
to Non-Profits

10,000
NFTs



NOT YOUR BRO OUR ACHIEVEMENTS

(SO FAR)



Winner of Most Impactful
Charity NFT Project at

NFT NYC

Featured by

VOGUE

Partnered with

boohoo

Holder Count

4.5k

Donated over

97.5eth

Launched

WhatTheNFT.co

Partners of

**girls who
code**

Secondary Volume

1.1kETH

Active Discord Members

7,800

Twitter Followers To Date

30.5k

Sold 10,000 NFTs in

26 Hours

Secondary Sales

8,549

NOT YOUR BRO_♀

OUR CO-FOUNDERS



NATALIE – ARTIST & CO-FOUNDER

(She/Her) @NatalieNYBro

Natalie is our illustrator, developer & strategist. After studying at London College of Fashion, she ventured into the world of illustration and eCommerce – building several widely known eCommerce brands. She brings to the team a wealth of knowledge with all areas of design, product, development and is a force of nature when it comes to female empowerment.



GEORGIA – CO-FOUNDER

(She/Her) @GeorgiaNYBro

Georgia is a Social Worker turned Entrepreneur. Passionate about female empowerment, equality and equal opportunities, Georgia oversees our operations. She brings to our team her vision and passion for how Not Your Bro will make a difference and commitment to helping marginalised people.

NOT YOUR BRO THE COLLECTION

10,000 Unique NFTs

20 x Legendary NFTs

No Natural Skin Colours

250+ Traits/Properties

1.1k ETH Trading Volume

Verified on Opensea





IT'S A MOVEMENT

NOT YOUR BRO_♀ THE BRAND

Within 6 weeks of our launch we'd secured a partnership with the £1 Billion yearly revenue eCommerce powerhouse Boohoo.



NOT YOUR BRO_♀



boohoo

NOT YOUR BRO OUR UTILITY

SAFE SPACE DISCORD

Staffed 24 hours a day
with experienced team
members.

NYB COMMUNITY FUND

5% of our royalties to
supporting other artists with
pieces airdropped to
holders.

NON-PROFIT SUPPORT

10% of our royalties
donated to non-profits
every month.

IRL EVENTS

Real life events replicating
our safe space in person.
1st Event - NYC Rooftop
Party in June 2022.

DISCOUNTED MERCH

All holders receive at least
25% off our reasonably
priced merch. New merch
arriving Sept 2022.

VECTORISED ART

A platform where holders
can download 169cm by
169cm vectorised versions
of their art.

NFT UTILITY

- Coniun.io Partner Access
- Private Node
- Opensea Extension
- Staking

EDUCATION

We pride ourselves on
holding the hands of our
community educating them on
their journey.

ADDITIONAL COLLECTIONS

Our Holders received free mints
for our Not Your Demons
collection and 2 x
Commemorative Collections.

IP RIGHTS

Holders hold full
commercial rights to their
NFT's art.





The other side of Not Your Bro

NOT YOUR DEMONS

From the darkest moments, comes strength.

A Movement for Mental Health.

NotYourDemons.co

NOT YOUR DEMONS

10,000 Unique NFTs

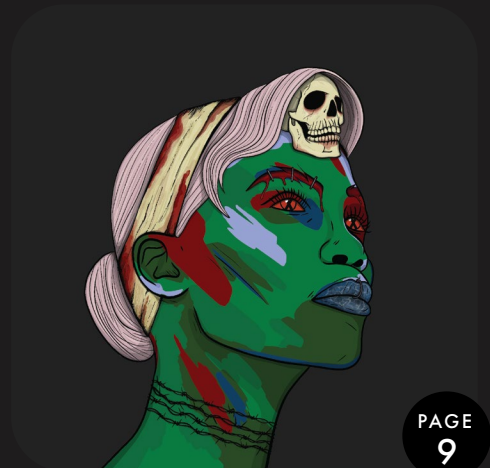
20 x Legendary NFTs

250+ Traits/Properties

Reverse Engineered to reflect each Not Your Bro



Highlighting the light and dark within all of us.



NOT YOUR DEMONS

The Brand

Not Your Demons Merch coming soon.





NOT YOUR DEMONS

The Impact

From our mint of Not Your Demons,
we donated 10.044eth to

THE **TREVOR** PROJECT

NOT YOUR DEMONS

NOT YOUR BRO ♀

THE NEXT CHAPTER





OUR CENTRALISED PLATFORM

We've built a centralised platform for our holders to gather and a destination for our future. Our holders can create their HQ profile, chat in our hangouts, build graphics using their NFTs, redeem their Pickle Points and spend their Pickle Points.



PICKLE POINTS

Holders of each of our collections can redeem Pickle Points every month. No staking required!



NO MORE FOMO

We're providing a new way for our holders to stay up to date with our activities.



PICKLE POINTS SHOP

Use your Pickle Points to purchase NFTs, experiences and real life goodies! We pay shipping!



Download our pre-made assets & banners for your use! Simply click on the link below to download the assets.

TWITTER BANNERS

NOT YOUR BRO



NOT YOUR BRO



Cryptobear55.eth
2 months ago
Happy Halloween NYB and NYD Fam!

2

Love

Comment

0 Comments

0 Shares

Share



Your Reply

0/500



Feature Requests



Not Your Bro



Not Your Demons

WELCOME TO HQ!

OUR HEADQUARTERS FOR
NOT YOUR BRO & NOT YOUR DEMONS
HOLDERS

SUBSCRIBE

Receive our announcements straight into your email inbox!

Name

Your Name

Email

Your Email

Subscribe

ANNOUNCEMENTS

PICKLE POINTS SHOP
ANNOUNCEMENTS - 9 DECEMBER 2022
PICKLE POINTS SHOP IS LIVE!
The time is here! You can now shop using your
Pickle Points : <https://hq.notyourbro.co/shop> For



NOT YOUR BRO



Natalie
@natalie

Launched November 2022

MEMBERS
Discover other members!

Search Members

Order By
Alphabetical



-Am-
@blackchainAm



.ans // xeth // .xen //
.ismynname // .515 // .510
@ansxeth



(a) Deanna Pipes (ts)
@Dragz8250



(a) parapluie (❤️❤️)(🌈🌈)
@parapluie

0 POSTS

0 FRIENDS

0 COMMENTS

PICKLE POINTS SHOP

ANNOUNCEMENTS - 9 DECEMBER 2022
PICKLE POINTS SHOP IS LIVE!
The time is here! You can now shop using your
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ANNOUNCEMENT
**PICKLE
LIVE!**

OUR PICKLE
back dated
PAGE 14
together



PICKLE POINTS SHOP

Every month our holders can redeem Pickle Points based on their holding of any of our four collections, with no staking required. Our holders can then use their Pickle Points in our Pickle Points shop to purchase NFTs, experiences, donations and real life products.



10,000 

NYB BEANIE



2,000 

**DONATE PICKLE POINTS VIA
THE GIVING BLOCK**



5,000 

**NOT YOUR DEMONS -
MYSTERY BOX**



22,000 

NYB X BOOHOO SWEATSHIRT



Squizzle PRO

Squizzle Pro is a web application built by our Co-Founder Natalie. Our holders can login through their wallet to load the NFTs from our collections that they hold and create graphics using their NFTs. Preloaded into Squizzle Pro are our SVG logos to help our holders create super high resolution graphics. The first of its kind within Web3.

↶

↷

🔄

NEW

DOWNLOAD

☰

⌵
ADJUST

T
TEXT

🖼️
YOUR NFTS

★
STICKERS

⚙️
SETTINGS /
BACKGROUND

Easily connect your wallet to load your Not Your Bro NFTs. Once loaded simply click on an NFT to add to your Canvas.
(Not Your Demons Coming Soon)

CONNECTED

NOT
YOUR
BRO

LAYERS

★ Not Your Bro Log... ⚙️

NFT Image ⚙️

OUR JOURNEY - 2022

NOT YOUR BRO NOT YOUR DEMONS



FEB/MARCH 2022

- Not Your Bro Release.
- Sold out in 26 hours.
- Donated 80eth/\$215k USD split between Outright Action International, Malala Fund, Save the Children & Girls Who Code.
- Partner of Girls Who Code.
- 10% of Royalties Donations to Women for Women International, She's the First & Covenant House.

MAY 2022

- Launch of Queen of Diamonds Free Mint.
- Verified on Opensea.
- Nominated for 3 awards at

NFT NYC

- 10% of Royalties Donations to Women for Women International, She's the First & Covenant House.

JULY 2022

- Coniun.io Parter Access for all Not Your Bro Holders.
- Not Your Demons Launch.
- Holders access to Opensea Extension & Private Node.
- Staking introduced.
- Airdrops to Holders.
- 10.0444ETH donated to The Trevor Project.
- 10% of Royalties Donation to Center for Reproductive Rights.

SEPTEMBER 2022

- Launch of Hired3.io; Web3 Careers Platform

NOVEMBER 2022

- Launch of HQ; Centralised Platform for our community.
- Launch Squizzle Pro; NFT Banner Builder

APRIL 2022

- Feature by Vogue Australia.
- Partner with NameTag.
- Launch of WhatTheNFT.co
- Attended NFT.SYD.
- Release of Vectorised Artwork.
- Partnership with Boohoo.
- 10% of Royalties Donations to Women for Women International, She's the First & Covenant House.

JUNE 2022

- Launch of Queen of Roses Free Mint.
- Attended NFT.NYC
- IRL Event - NYC Rooftop Party.
- Winner of Most Impactful Charity NFT Project at


NFT NYC

- 10% of Royalties Donation to Outright Action International.

AUGUST 2022

- Educations sessions provided on utilities.
- Construction of Centralised Platform well under way.
- Regular Twitter spaces centered around Mental Health.
- Rarible Community Marketplace of the Week.

OCTOBER 2022

- Launch of Squizzle.io; Wallpaper & Banner Builder
- Partnership with Decentrareweb  First Project to partner through our own branded Web3 Domains - .nyb, .nyd, .notyourbro & .notyourdemons

DECEMBER 2022

- Launch of Pickle Points Program
- Launch of Pickle Points Shop
- Common Ground Concept revealed

OUR FUTURE NOT YOUR BRO[®]

Development of B2B Offering

Brand Awareness Campaigns

Brand Partnerships

Brand Licensing

A FEEL GOOD BRAND



JOIN THE MOVEMENT.

NOT YOUR BRO ♀

WEBSITE NotYourBro.co

TWITTER [@NotYourBroNFT](https://twitter.com/NotYourBroNFT)

INSTAGRAM [@NotYourBroNFT](https://www.instagram.com/NotYourBroNFT)

BUY AN NYB [Opensea.io/Collection/NotYourBro](https://opensea.io/Collection/NotYourBro)

NOT YOUR DEMONS

WEBSITE NotYourDemons.co

TWITTER [@NotYourDemons](https://twitter.com/NotYourDemons)

INSTAGRAM [@NotYourBroNFT](https://www.instagram.com/NotYourBroNFT)

BUY AN NYD [Opensea.io/Collection/NotYourDemons](https://opensea.io/Collection/NotYourDemons)

Want to learn about NFTs?

Check out our free, safe & unbiased NFT Education Platform:

WhatTheNFT.co

